



Grouse Mountain Peak of Christmas - Gingerbread Village
in partnership with
SOS Children's Village BC
November 27, 2014-January 1, 2015

Guidelines and Rules

Overview:

Grouse Mountain and SOS Children's Village BC are partnering during Peak of Christmas to create a special SOS Children's Gingerbread Village and raise awareness of the important work undertaken by SOS Children's Village BC to help vulnerable children, youth and their families including those in foster care.

Peak of Christmas is Grouse Mountain's marquis event celebrating the Christmas season and runs from late November through the December holiday season. The Peak of Vancouver is transformed into a magical wonderland with many activities including sleigh rides, visits with Santa and his reindeer, ice skating and special performances and more.

The Gingerbread Village will showcase gingerbread houses constructed by talented baking and pastry artists, both professional and aspiring, either as individuals or as teams. Sponsors of the SOS Children's Village BC – Parade of Christmas may also be interested in aligning their name with your creation. Due to popular demand, the houses will remain on display until January 5.

The Perks:

- Opportunity to showcase your talents and chance to **win a Grouse Mountain Gift Card or cash**
- Gain exposure to visitors to the Peak of Christmas
- Social media exposure through Grouse Mountain's social media (Facebook, Twitter, Pinterest and Instagram) and public relations
- Onsite signage promoting the participants name and/or institution
- Chance to win prizes based on votes by the general public
- Connection with corporate partner of the SOS Children's Village BC
- Complimentary Skyride access November 24-27, 2014 for each registered team member

Entry Fee:

Free to enter and showcase your talents!

Teams:

Open to professional and amateur pastry chefs and bakers. There will be an open category and high school category. SOS Children's Village will be inviting companies to sponsor houses to raise funds for this worthwhile cause. Sponsors' names may be included on signage for the houses, and teams may be asked to include an ancillary, complimentary feature to their creation. Please note that creative development will rest with the pastry design team.

**Judging:**

The competition will be conducted by a combination of popular vote and a panel of judges, commencing 6:30 pm, November 27 and closing at noon, Jan 1, 2014. Winners will be announced by January 5, 2014. General public will have ability to vote for houses through www.facebook.com/grousemountain - photos of each entry will be posted on contest page. One vote per day per Facebook account. As well there will be onsite ballots. Criteria will include:

- Originality and creativity
- Overall appearance

AwardsOpen Category

The following prizes will be awarded to the top three teams with the most combined votes between votes from the general public ("Popular Vote") and a panel of three judges (the "Judges"), weighted 25% for Popular Vote and 75% for the Judges' vote:

1st place: \$1000 Grouse Mountain Gift Card or cash

2nd place: \$500 Grouse Mountain Gift Card or cash

3rd place: \$250 Grouse Mountain Gift Card or cash

High School Category

The following prize will be awarded to the top high school team with the most combined votes between votes from the general public ("Popular Vote") and a panel of three judges (the "Judges"), weighted 25% for Popular Vote and 75% for the Judges' vote:

One prize: \$200 Grouse Mountain Gift Card

Please note that in order to be eligible for the High School Category prize, all team members must be in secondary school or younger. High School teams winning one of the Open Category prizes are not eligible to win the High School Category prize.

Size:

Entries should have a base appropriate to the size of the gingerbread house. All entries must be on a piece of plywood or other rigid base. Houses must be no larger than 2' deep but may be of any length.

Construction:

Non-visible interior supports of other materials are allowed. Gingerbread houses must be sturdy and glazed to be easily transported and to survive the 5-week display period. Any architectural structure is eligible for entry (i.e. house, train station, bridge, cabin, etc.).

Houses may be delivered to Grouse Mountain anytime November 24 to November 26, 2014 between 10 am to 6 pm. Teams are asked to deliver and put their creation into place on-site in the display area (Spirit Gallery, and Pre-Show Gallery of the Chalet). Please contact us if you require other arrangements or assistance.

Support from Grouse Mountain and SOS Children's Village BC:

Grouse Mountain will support the teams with:

- Promotion of the Peak of Christmas and the Gingerbread Village through public relations, advertising, website and social media
- Onsite promotion of individual houses and also through Facebook

Next steps

1. Complete the attached form and the names of team members and return by email to lchappell@grousemountain.com to reserve your space *as soon as possible (by October 17, 2014)*. Space will be reserved on a first come basis.
2. November 24-26, 2014 - Delivery of completed houses will be accepted in the Spirit Gallery in the Chalet at Grouse Mountain between 10am – 6pm daily that week.
3. November 26, 2014 – Houses must be completed and delivered by 6 pm that day
4. November 27, 2014 – Launch of competition; voting commences
5. January 1, 2015 - Voting closes at noon
6. January 5, 2015 – Winners announced and prizes awarded.



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Team Information Form

Please complete and submit at your earliest convenience to save your space

Team Captain Name (please print): _____

Team Name (if applicable): _____

High School (if applicable): _____

****LIST ALL OTHER MEMBERS OF THE TEAM ON PAGE PROVIDED****

Street Address: _____

City, Postal Code: _____

Daytime Phone Number: _____

Evening Phone Number: _____

E-Mail Address: _____

Gingerbread House Concept Description

Theme:

Structure description:

Will electricity be required for your display? (Yes/No):

I/We understand that the entry must be made primarily of gingerbread, but that other materials may be used for support in non-visible areas of the creation, and the structure must be designed, constructed and decorated solely by the entrant or team listed above. Permission is hereby granted to Grouse Mountain Resorts and SOS Children's Village BC to print or otherwise duplicate the picture or likeness of my/our entry and myself/team with my/our entry for either internal or external release, this includes print and online publications, plus local and network television. I/We understand that the image of



my/our entry becomes the property of Grouse Mountain Resorts. By participating, each competitor agrees to be bound by all of the Rules and Procedures herein, which may be amended from time to time.

Signature of Entrant / Team Captain _____
(or parent/guardian if under 19 yrs old)

TEAM ROSTER

List all team members EXCEPT the captain

Team member #2 _____ Age (if under 19 years old) _____

Email: _____

Signature of Parent/Guardian (if under 19 yrs) _____

Team member #3 _____ Age (if under 19 years old) _____

Email: _____

Signature of Parent/Guardian (if under 19 yrs) _____

Team member #4 _____ Age (if under 19 years old) _____

Email: _____

Signature of Parent/Guardian (if under 19 yrs) _____

Team member #5 _____ Age (if under 19 years old) _____

Email: _____

Signature of Parent/Guardian (if under 19 yrs) _____

Please email completed form to: lchappell@grousemountain.com at your earliest convenience.